

IN THE CLAIMS

PLEASE AMEND THE CLAIMS AS FOLLOWS:

1.-19. (cancelled)

20. (currently amended) A portable wireless media access device comprising:

a transceiver configured to transact a wireless communications session over a wireless network;

a proximity sensor coupled to the transceiver and configured to scan for, detect, and notify a user of [[a]] another portable ~~remote~~ wireless media access device capable of transacting a wireless communications session with the portable wireless media access device;

memory configured to store audio/video content; and

a user interface configured to receive instructions related to audio/video content stored in the memory.

21. (previously presented) The portable wireless media access device of claim 20, wherein the audio/video content is received over the wireless network.

22. (previously presented) The portable wireless media access device of claim 20, wherein the audio/video content is streamed over the wireless network.

23. (previously presented) The portable wireless media access device of claim 20, wherein the audio/video content is pulsed over the wireless network.

24. (previously presented) The portable wireless access device of claim 20, wherein the memory includes a removable memory card.

25. (currently amended) The portable wireless media access device of claim 20, wherein the proximity sensor automatically and continuously scans for the another portable ~~remote~~ wireless media access device.

26. (currently amended) The portable wireless media access device of claim 20, wherein the proximity sensor is further configured to connect to the another portable ~~remote~~ wireless media access device in response to an instruction received via the user interface, the user interface being further configured to receive instructions related to an interaction with the another portable ~~remote~~ wireless media access device.

27. (currently amended) The portable wireless media access device of claim 20, wherein the transceiver is further configured to initiate the wireless communications session with the another portable ~~remote~~ wireless media access device detected by the proximity sensor.

28. (currently amended) The portable wireless media access device of claim 20, wherein the another portable ~~remote~~ wireless media access device includes a cellular phone.

29. (cancelled).

30. (currently amended) The portable wireless media access device of claim 20, wherein the another portable ~~remote~~ wireless media access device includes a media display device configured to exchange interactive content with the portable wireless media access device.

31. (previously presented) The portable wireless media access device of claim 30, wherein the media display device includes a billboard.

32. (previously presented) The portable wireless media access device of claim 30, wherein the media display device includes a kiosk.
33. (previously presented) The portable wireless media access device of claim 20, wherein the audio/video content is received over the wireless network from a content server.
34. (currently amended) The portable wireless media access device of claim 20, wherein the transceiver is further configured to establish a local area network comprising one or more another portable ~~remote~~ wireless media access devices detected by the proximity sensor.
35. (cancelled)
36. (currently amended) The portable wireless media access device of claim 20, wherein the audio/video content is received over the wireless network from ~~[[a]]~~ the another portable ~~remote~~ wireless media access device detected by the proximity sensor.
37. (cancelled)
38. (previously presented) The portable wireless media access device of claim 20, wherein the audio/video content is received as one or more segments.
39. (previously presented) The portable wireless media access device of claim 38, wherein a first segment of the audio/video content is received from a first source and a second segment of the audio/video content is received from a second source.
40. (cancelled)

41. (currently amended) The portable wireless media access device claim 20, wherein the another portable ~~remote~~ wireless media access device detected by the proximity sensor is identified by a serial number corresponding to that particular another portable ~~remote~~ wireless media access device.

42. (previously presented) The portable wireless media access device of claim 20, further comprising a serial port for exchanging information with an external device via a serial cable.

43. (previously presented) The portable wireless media access device of claim 20, further comprising a docking port for exchanging information with an external device via a docking station.

44. (previously presented) The portable wireless media access device of claim 20, further comprising at least one audio/video port for providing audio/video content to an external playback device, wherein playback is controlled by the user interface of the portable wireless media access device.

45. (previously presented) The portable wireless media access device of claim 20, further comprising a digital camera configured to record video content for transmission via the wireless network.

46. (previously presented) The portable wireless media access device of claim 21, wherein the audio/video content is accompanied by data transmitted over a radio sideband carrier frequency.